

### **Business Volunteers Maryland (BVM)**

Business Volunteers Maryland (BVM) is a nonprofit organization that strengthens the community by making strategic connections between people, businesses and nonprofits.

***Turtle Tank* is the ultimate nonprofit storytelling competition founded by BVM as a part of their flagship GIVE Fellowship. Sponsoring the event represents a unique opportunity to achieve your marketing and community impact goals.**

This unique event is the opportunity for 40 professionals from the 2024 GIVE graduating class to compete to win prize money for the non-profit their team has worked with during their fellowship. Fellows will demonstrate their storytelling skills by producing a commercial about the incredible impact their non-profit partners are making in the Baltimore community. At their GIVE graduation, they'll share their commercials along with a shark-tank-like pitch about their projects. Audience members – representing a who's-who of the local business community – as well as a panel of esteemed judges will weigh in to vote on which teams tell the most compelling stories. Prizes will be awarded to each group that wins the hearts and minds of the attendees.

**Why:** Why “*Turtle Tank*”? Not only is the turtle a nod to our Maryland home, but turtles represent intuitive development, strength, courage, protection, wisdom, patience, determination, and receptivity, all of which describe BVM’s GIVE fellows, their nonprofit partners, and our community in general. *Turtle Tank* is more than just a competition—it is a community of support to celebrate the amazing work that nonprofits in Baltimore are addressing every day!

**When:** November 7, 2024 from 3:00 – 5:00pm, with a reception to follow

**Where:** Brown Advisory | 901 S Bond Street, Unit 400, Baltimore, MD 21231

**Who:** 100% of the funds raised for *Turtle Tank* will be given to Baltimore based nonprofits participating in the GIVE project.

Questions? Contact Katie Sutton, Deputy Director, at [ksutton@businessvolunteersmd.org](mailto:ksutton@businessvolunteersmd.org).

**Sponsorship Packages**

**Leatherback Turtle | \$5,000**

- Opportunity to judge the *Turtle Tank* competition on November 7, 2024
- Name/Logo recognition on ceremonial checks to competition winners
  - Named in event remarks & logo recognition in event presentation
- Standalone social media highlight on BVM's Facebook and Instagram channels
  - Named in press release

**Green Turtle | \$2,500**

- Opportunity to judge the *Turtle Tank* competition on November 7, 2024
  - Named in event remarks & logo recognition in event presentation
- Logo included in social media highlight on BVM's Facebook and Instagram channels

**Loggerhead Turtle | \$1,500**

- Invitation to *Turtle Tank* competition on November 7, 2024
  - Named in social media highlight on BVM's Facebook and Instagram channels
  - Name listed in event presentation.

**Snapping Turtle | \$250**

- Invitation to *Turtle Tank* competition on November 7, 2024

**Painted Turtle | \$25-\$249**

*Prefer to make an individual contribution? Gifts of any size support our nonprofit partners. Thank you!*

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**Sponsorship Commitment**

- Yes, we would like to sponsor *Turtle Tank* With a donation of \$\_\_\_\_\_.

How we'd like to be listed: \_\_\_\_\_

***BVM will re-grant 100% of your gift to nonprofits participating in the GIVE project as described above.***

We will (select one):

- Donate by check, made out to Business Volunteers Maryland and mailed to 1201 S Sharp St Ste 302, Baltimore, MD 21230.
- Give online at [www.businessvolunteersmd.org/turtle-tank](http://www.businessvolunteersmd.org/turtle-tank)
- Please send an invoice to us at the address below.

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_